

Boulder PrideFest:

Boulder County's annual LGBTQ block-party celebration, Boulder PrideFest, is held in the city of Boulder every summer. Through its stewardship of this quintessential event, which draws over 150 sponsors and vendors and 2,500 attendees (and growing!), Out Boulder builds community and provides visibility for all LGBTQ and Allies throughout the county.



Out Boulder: A New Name and a New Look in 2010

Boulder Pride is now Out Boulder! (Why is that?) We wanted the community to understand the broader nature of our work. (What do you mean?) Despite the year-round nature of Out Boulder's work, the organization remained too exclusively associated—in the public's mind, that is—with the annual PrideFest block party. Therefore, in 2010, thanks to a generous donation from Vermilion Design and funding from the Gill Foundation and the Bright Mountain Foundation, Boulder Pride embarked on a rebranding campaign. And in September 2010, the organization decided to change its name... to Out Boulder. This new name better reflects the broad range of events, programs, and services that the organization facilitates. Despite the name change, OutBoulder's community center will still be called PrideHouse and the annual block party will still be called PrideFest. With the new name and logo came an updated website and an invigorated community response!

Our LGBT communications program currently provides a weekly eNewsletter, which serves as an all-inclusive source regarding LGBTQ and Allied news and upcoming events in Boulder County. Out Boulder also maintains an active social media presence with a Facebook page, blog and Twitter account. Through these, we engage with over 4,000 people weekly to keep the Boulder County network connected.

2010 Board Members

Dave Ensign • Beth Smith
George J. Schafer • Jackson Dreiling
Amy Zuckerman • Cris Jones
Laura J. Edwards • Todd Burleson
Daniel L. Merritt-LeSatz • Lester Wall
Catherine Chipman • Betsy Workman
Mat Sommers • Rose Bodin
Ron Gould • Ann Noonan
Jackson Dreiling • David Lampe

2011 Board Members

Cris Jones • Laura J. Edwards
Dave Ensign • Todd Burleson
David Lampe • Mat Sommers
Rose Bodin • Ron Gould
Ann Noonan • Lester Wall

2010 Financial Report

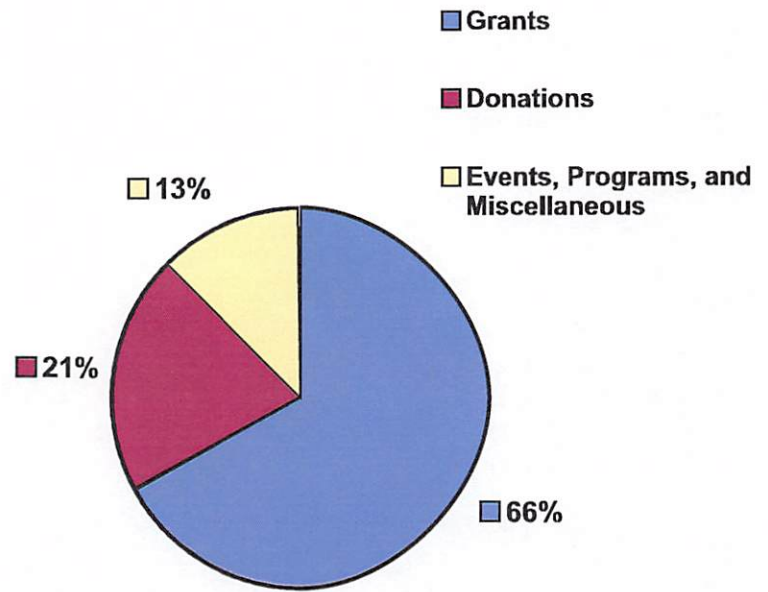
Out Boulder had another successful year in 2010 from a financial perspective, with revenue growing 38.3% over 2009. Once again, we finished the year “in the black” with a profit of \$24,848. Total income for the year was \$218,340, and the total expenses were \$192,492. Although we had projected income growth of 3.4% for 2010, we are proud that as an organization we were able to grow in a difficult economy. We owe a debt of gratitude to our generous donors and grantors, as well as to our frugal staff, for helping us grow our organization in a struggling economy while maintaining financial strength. Additionally, 2010 was a continuing period of stabilization for Out Boulder. With Out Boulder’s vision being stewarded by Co-Executive Directors Aicila Lewis and Cathy Busha, we saw further growth and stabilization on the Board of Directors.

Out Boulder’s revenue fell into 3 major categories: grants, donations, and income from events, programs, and miscellaneous. Events, programs, and miscellaneous made up 13% of our income. This category includes sponsorship of our programs, ticket sales to our events, vendor fees, and a small amount of merchandise sales.

Donations accounted for 20% of our income and came from individual donors in the community as well as our corporate sponsors.

Income Sources

Grants	\$145,878
Donations	\$44,917
Events, Programs, and Miscellaneous	\$27,545
Total	\$218,340



Grants continue to comprise the largest source of revenue for our organization, at 67% of income. Due to the combined efforts of Aicila Lewis and Cathy Busha, in 2010 Out Boulder saw continued growth in our ability to bring in grant funding. The sources of our grants were as follows:

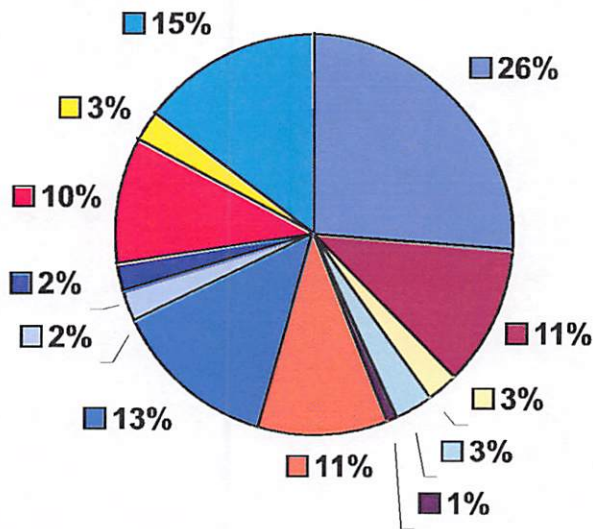
Gill Foundation	\$38,626	Open Door Fund	\$9,000
Boulder County	\$20,000	City of Boulder	\$7,052
Bright Mountain	\$19,200	Community Trust	\$2,500
Community Foundation	\$19,000	Oswald Family Foundation	\$1,000
Buck Foundation	\$12,500	Brett Family Foundation	\$500
Denver Foundation	\$9,500	Longmont Foundation	\$500

2010 Financial Report (Continued)

In 2011, we will be continuing to work with our existing grantors and focus on expanding the diversity of grant sources. Again, Out Boulder is eternally grateful for all of the community support we have received to date! We will also try to increase our individual and corporate donations in 2011.

2010 Expenses:

Our expenses continue to reflect Out Boulder's priorities, and our programs continue to be the top area where we invest our dollars. 18% of our expenditures went to our core programs, and another 8% to communications including community outreach. The BOLD program took the No.1 spot in expenditures followed by Healthy Living, and SpeakingOut. Issues advocacy accounted for 7% of expenditures. Other programs (such as discussion groups), each took up 3% of our expenses. Out Boulder committed the second largest amount, 16% of 2010 expenditures, to cover event costs. Our signature events such as PrideFest and The Red Party brought in individual and corporate donations. Out Boulder's fundraising (including grant writing) and administrative costs remained steady in 2010 at 8%. Efforts toward volunteer management took up 2% of our budget. Rebranding expenses for changing from Boulder Pride to Out Boulder accounted for 9% of expenses in 2010. We are proud of our ability to keep Out Boulder's overhead costs low, as demonstrated by the reduction of our fundraising and administrative costs this year. Through a generous capacity building grant from the Bright Mountain Foundation, Out Boulder was able to replace all of our outdated computer equipment with new Dell PC's and printers in 2010.



Expenses

Events	\$31,143
BOLD	\$13,055
Healthy Living	\$3,175
SpeakingOut	\$3,585
Workplace Equity	\$854
Issues Advocacy	\$12,494
Communications	\$15,824
Development	\$2,697
Fundraising and Grant Writing	\$2,859
Administration	\$11,939
Volunteer Management	\$3,024
Rebranding	\$17,421
Total	\$118,070.00

Events	SpeakingOut	Communications	Administration
BOLD	Workplace Equity	Development	Volunteer Management
Healthy Living	Issues Advocacy	Fundraising and Grant Writing	Rebranding

Volunteer hours:

Admin. = 500
Signature Events = 2300
Events = 350

Program support = 400
SpeakingOUT = 900

Total 4450 x 2010 rate of \$21.36 = \$95,052

Thank you for your support

2010 Corporate Donors:

Achieve Organization
Al's Barber Shop
Artistic Ventures Inc.
Avery Brewing Co.
Barefoot Wines
Basket Wear
Bent Lens Cinema, Inc.
Bickman, Martin and Louise
Bombay Bistro
Boulder Arts and Crafts
Boulder Bookstore
BMOCA
Boulder Valley Safe Schools Coalition
Boulder Valley Women's Health Center
Boulder's Dinner Theatre
Café of Life
Ciolo Foods
Colorado Music Festival
Denver Designer Cakes
Eldorado Springs
Farfel's Farm
Flatirons Mall
Fox In The Valley
Friends of Jared Polis Committee
Galeano Group, LLC.
Gindi Gourmet
Girl Bar Dinah Shore Week
Her Bar Denver
Hotel Boulderado
Justis Enterprises Inc.
Liquormart
Luciles Creole Cafe
Liquormart
Lucile's Creole Café
Marco Montanari Encaustic Art
Mark H. Carson & Associates, PC
Mateo
Maven Productions, Inc.
Mile High Skates
Mountain Sun Pub & Brewery
Peak Integration
Peak to Peak Grooming
Peggy Dyer Photography
Peppercorn
Polis, Jared S. and Reis, Marlon
Poly's Pleasures
Power Play Partners
Proto's Pizza
Roaring Fork Gay and Lesbian Community-Fund
Rueben's
Russel, Bryan
Skinne Pineapple/ The Farm
The Fox Theatre
The Gender Identity Center of Colorado
Tresca Hair Studio
United Studios of Self Defense
Vermillion Design
West End Tavern

Contributing Foundations:

Boulder County
City Of Boulder
Community Foundation
Open Door Fund
Jared Polis Foundation
Community Trust
Longmont Foundation
Brett Family Foundation
Chinook Fund
Denver Foundation
Gill Foundation,
The Peter & Carmen L. Buck Foundation
Wells Fargo Foundation
Oswald Family Foundation
Bright Mountain Foundation

Media Sponsors:

95.7 FM The Party
Daily Camera
KGNU
Mike's Camera
Out Front Colorado
AM760

Happy Hour Hosts:

Hapa Sushi
Mountain Sun
Tutti's
Oskar Blues
Martini's Bistro

Thank you for your support

Special Thanks:

Tiffani Parrish, ELL intern
Max Essayev, workstudy intern
Susi Windeler, workstudy intern
Chelsea Schumacher, Volunteer Volunteer
Coordinator
B Mann, BOLD Program Coordinator
Julie Shiller, DU Intern

Individual Donors:

Ascher, Joy and James
Baryames, Christie M.
Bickman, Martin and Louise
Bigger, John
Blackwell, Karen E.
Blaser, Sally
Blausey, Daniel & Gerry Valentine
Bodin, Rosalie C.
Bohan, Janis & Glenda Russell
Burlison, Todd
Burwick, Andrew
Cadora, Karen M.
Cameron, Christine
Cardoso, Sambingo
Carlisle, Rachel
Chipman, Catherine C.
Cipoletti, Terry
Conrad, Martha
Cool, Carmen C.
Corsi, Virginia P.
Costain, Anne and Doug
Cotshott, Jacqueline
Crabtree, Alyson and Fatima Hirji
Daly, Kevin
De Anni, Teresa
Dinarello, Charles A.
Doyle, Karina M.
Dreiling, Curtis and Patti
Dreiling, Jennifer
Drinkwater, Gregg
Durocher, Laura
Edwards, Bryan T.
Edwards, Laura J.
Elvins, Jane
Ensign, David

Ensign, Joyce
Erhardt, Lin
Esayevi, Maximus
Ewing, Dianne H.
Ferris, Anna
Fitch, Ken and Giacoletto Lee
Frain, Dede
Franklin, Audrey and Andy
Gallagher, Casey and Andrew Burwick
George Schafer and Tony Tallent
Gould, Ron and Jennifer
Gray, Kaylin and Kimala
Greenhouse, Ellen M.
Grimes, Nancy L.
Guilfoile, Anne and Christoffel, Tom
Henry, Michael and Will Narracci
Hensley, Bruce
Hodges, Jean and Jack
Hoffman, John R.
Hollander, Amy
Hormel, Jay
Hoyt, Larry
Jewell, Peter
Jones, Cris
Kaufmann, Lisa
Kille, Mark
Koch, Kaylin
Kohl, Gloria C.
Lampe, David
Lavigne, Marcie and Michelle Drury
League, Barbara B.
Levner, Lawrence H.
Levrault, Bethany
Lobitz, Charles and Gretchen
Loew, Eric
Lobitz, Charles and Gretchen
Loew, Eric
Lombardo, Theresa
Long, Tamarah
Maestas, Thomas
Malley, Christopher and Mary Malley
Maron, Nancy
Masterson, Susan and Dineen, Mary
May, Michael W.

McCarus, Ray
McMullen, Cindy
McWhorter, Dennis
Mercer, Shaya
Meritt-LeSatz, Daniel L.
Meyer, Hope W
Mills, Michael
Morehouse, Robert J.
Morris, Julie C.
Murphy, Karen R.
Neal McBurnett and Holly Lewis
Newsom, Elizabeth
Nick, Robyn
Noonan, Ann C.
O'Cana, Frank
Oldham, Carl
Polis, Jared S. and Marlon Reis
Proto, Pamela A.
Quenroe, Elroy E.
Raforth, Karen R.
Rempel, Matthias and Naomi Maruyama
Ressler, Jessica
Ropp, Anna
Russell, Bryan
Russell, Glenda
Scheier, Lawrence
Schlager, Cindy
Schutz, Stephen and Susan
Scriggins, Lee
Segal, Alan
Sekich, Dominick D.
Sell, Jason
Shoemaker, Linda and Stephen Brett
Smith, Beth
Sterling, S R
Stockham, Anne
Tilmes, Simone
Vaughn, Melissa Preston
Villareal, Kate and Mark
Vinueza, Adam and Lisa Bates
Walker, Christopher J.
Williams, Bruce
Williamson, James and Matt Thayer
Wilson, Kristina and Roger
Wong, Phillip O.
Zuckerman, Amy and Ronica Roth

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